



GUEST SPEAKER SPONSORSHIP

Guest speaker sponsorship is a great way to ensure high profile exposure for your brand on the main stage. This year we have four options available:

Douglas McWilliams, Chief Executive, Centre for Economics and Business Research (CEBR)

One of the Travel Convention's most popular speakers, Doug will return to the Convention stage to explain the 'new post crisis paradigm', which he believes few corporate businesses and the UK Government do not understand. As ever, Doug will present his findings in an optimistic way, looking at how the travel industry can take advantage of these changing trends.

Baroness Greenfield

Our brains are made up of neuronal connections and the experiences we have as individuals leave their mark on those connections, and shape our minds distinctively. The 21st Century is offering unprecedented environmental experiences and as Susan Greenfield sees it, it is possible that the 21st century human mind may be adapting in unprecedented ways...

David Rowan, Editor, WIRED UK

In touch with many of the world's leading trend-setters and trend-spotters, David will reveal the 10 trends that will change our market in the next decade - and what you should be doing now to protect your business.

Boom Chicago

Boom Chicago is a creative group based in Amsterdam that writes and performs sketch and improvisational comedy for both theatre and business events. This interactive, two-person performance will take a tongue-in-cheek yet serious look at the travel industry and where delegates want it to go.

As a Guest Speaker sponsor you will receive the following benefits:

BRANDING – YOUR LOGO WILL FEATURE:

- on the Convention web-site
- in the digital Convention programme
- on-screen at the start of the session
- on an edition of Convention e-news
- in the on-site pocket guide

ADVERTISING – YOU WILL BE PROVIDED WITH SPACE FOR:

- a **maximum 30 second** commercial, which will be played at the start or finish of your Guest Speaker's session.

WEBSITE

- sponsor page on the Convention website to upload your company logo, profile and link to your website

NETWORKING– YOU WILL BE PROVIDED WITH:

- a Hosted Lunch Table on Tuesday 4 October

AND FINALLY...

- you will be provided with a Convention delegate list in three instalments:
July, August and September/October

PRICE

The fee for the Guest Speaker Sponsorship package is £5,000 excluding VAT per speaker.

THE TRAVEL CONVENTION

5 MILLERS HOUSE • ROYDON ROAD • STANSTEAD ABBOTTS • HERTFORDSHIRE • SG12 8HN
MOREINFO@THETRAVELCONVENTION.COM • WWW.THETRAVELCONVENTION.COM • T 01920 873030 • F 01920 873020