HEADLINE SPONSORSHIP

Up to 5 companies will have the exclusive opportunity to share in the prestige that the Travel Convention represents to ABTA’s members and the UK travel industry as a whole.

The Headline Sponsors will include leading companies representing sectors such as: tour operation, cruise, flights, hotels, finance, technology, insurance and so forth.

BRANDING – YOUR LOGO WILL FEATURE:

- on the Convention Website
- on each edition of Convention E-news
- in the Registration Brochure
- in the Convention Programme
- on the main stage set or screen
- on directional or digital signage in the Convention Centre

EDITORIAL EXPOSURE – YOUR ORGANISATION WILL BENEFIT FROM:

- a press release by ABTA announcing the headline partners
- a twitter announcement by ABTA about your sponsorship
- an editorial feature in an edition of Convention E-news
- an editorial feature in the Registration Brochure (subject to timescale)
- an editorial feature in the Convention Programme

EXHIBITING – YOU WILL BE PROVIDED WITH:

- a branded area in a prominent position at the Convention Centre (only available to Lead and Headline Partners)

NETWORKING – YOU WILL BE PROVIDED WITH:

- an invitation for a senior company representative to attend the Industry Leaders Dinner
- a reserved area at the Host Destination Party
ADVERTISING – YOU WILL BE PROVIDED WITH SPACE FOR:

- a full page advertisement within the Convention Programme
- a maximum **45-second** commercial, which will appear on screen during the Business Sessions
- a skyscraper advertisement on the Convention Website (160 (w) x 300 (h) pixels)
- a sponsor page on the Convention website to upload your company logo, profile and link to your website

ACKNOWLEDGEMENTS:

- your contribution towards the success of the Convention will be acknowledged on stage by ABTA and within the promotional materials

AND FINALLY…

- a complimentary delegate list (value £250)
- your organisation will be entitled to three complimentary delegate registrations*

PRICE

£28,000 + VAT

*All other delegates from your company must register by visiting [www.thetravelconvention.com](http://www.thetravelconvention.com) and paying the appropriate fee.